

## 2009 Annual Meeting & Gala

An event where DeKalb Chamber of Commerce companies and individuals are honored for exemplary standards in business development, employee programs, business innovation, contribution to DeKalb County, and overall involvement and support of the Chamber. Newly appointed Chamber Board members and officers are presented as well.

**Date:** January 2010

**Projected Attendance:** 400+

**Contact:** Leonardo McClarty, (404) 378-8000, [lmccclarty@dekalbchamber.org](mailto:lmccclarty@dekalbchamber.org)

- **Presenting Sponsor at \$5,000 - (SOLD) – One (1) Presenting Sponsorship is available**

The program will be referred to as “(name of Sponsor Company) Presents the Annual Meeting of the DeKalb Chamber of Commerce.”

Benefits for Presenting Sponsor—

- Full page color ad in program booklet (front inside cover)
- Verbal recognition from podium
- Welcoming remarks by CEO or company official
- Twenty (20) tickets to the event
- Company logo on easel-displayed sign in the registration area
- Prominent placement of two 6x3 ft banners on pre-selected stage area
- Prominent logo placement on program
- Prominent logo placement on event screen and projector
- Logo and/or name in all publicity materials
- Display booth for company product or sales promotion
- Complete listing of attendee list
- Company logo on table stanchion

- **Gold Sponsors at \$3,500 – Multiple Gold Sponsorships are available**

Benefits for Gold Sponsors –

- Verbal recognition from podium
- Ten (10) tickets to the event
- Company logo on video screen
- Prominent placement for one 6x3 ft banner
- Prominent logo placement on program
- Prominent logo placement on event screen and projector
- Logo and/or name in all publicity materials
- Complete listing of attendee list
- 2-3 minute commercial presentation or stage recognition

- **VIP Cocktail Reception Sponsor at \$3,000 –(SOLD) - One (1) VIP Cocktail Reception Sponsorship is available**

Benefits for VIP Cocktail Reception Sponsor –

- Verbal recognition from podium
- Ten (10) tickets to the event
- Display table and signage
- Company logo on video screen
- Prominent placement for one 6x3 ft banner
- Prominent logo placement on program
- Prominent logo placement on event screen and projector
- Logo and/or name in all publicity materials
- Complete listing of attendee list

- **Silver Sponsors at \$2,000** – *Multiple Silver Sponsorships are available*

Benefits for Silver Sponsors –

- Verbal recognition from podium
- Ten (10) tickets to the event
- Company logo on video screen
- Prominent placement for one 6x3 ft banner
- Prominent logo placement on program
- Prominent logo placement on event screen and projector
- Logo and/or name in all publicity materials
- Complete listing of attendee list

- **Bronze Sponsors at \$1,000** – *Multiple Bronze Sponsorships are available*

Benefits for Bronze Sponsors –

- Verbal recognition from podium
- Five (5) tickets to the event
- Company logo on video screen
- Prominent placement for one 6x3 ft banner
- Name placement on program
- Name placement on event screen and projector
- Name in all publicity materials
- Complete listing of attendee list

- **Award Sponsors at \$1,000** – *Five (5) Award Sponsorships are available – one for each award*

Benefits for Award Sponsors –

- Company's name listed on the program and event signage
- Opportunity for company representative to present award to winner during event
- Prominent placement for one 6x3 ft banner
- Five (5) complimentary preferred seats at event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's newsletter and website

- **Wine Sponsors at \$750** – *Three (3) Wine Sponsorships are available*

Benefits for Wine Sponsors –

- Company's name listed on the program, event signage and tent cards on tables
- CEO or company representative recognized from the podium
- Prominent placement for one 6x3 ft banner
- Two (2) complimentary preferred seats at event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's newsletter and website

- **Patron Sponsors at \$500** – *Multiple Patron Sponsorships are available*

Benefits for Patron Sponsors –

- Two (2) tickets to the event
- Name placement on program

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### **Budget Reduction Trade Opportunities**

- A/V equipment rental. Estimated cost: \$2,000
- Awards. Estimated cost: \$1,500
- Design and print event announcement. Estimated cost: \$1,500
- Entertainment. Estimated cost: \$2,500
- Tent/Chair/Table rentals. Estimated cost: \$5,000
- Signage for event. Estimated cost: \$500
- Gift sponsor (See staff for details)