

Sponsoring DeKalb Chamber Programs and Events

A Win-Win Opportunity

The Chamber's many programs and events afford members the opportunity for visibility, community recognition, and identification with one of the most successful Chambers in the US.

It's a win-win for both the Chamber and the member organization. The sponsoring company is able to target marketing dollars in a cost-effective way while allowing for participation in significant events. The Chamber, in turn, has the satisfaction of involved members who are better able to market their goods and services.

What's Available?

12 @ 12 Program	First Monday Lunch Speaker Series
Ambassador Program	Flowers at the Chamber
Annual Meeting & Gala	Golf Tournament & Silent Auction
Board of Director Meetings	Governmental Affairs Council
Board of Director Planning Retreat	Holiday Party
Business After Hours	New Member Orientation Reception
Business Builder Seminar Series	Network DeKalb Leads Group
Candidates Forum	PAGE Awards
Chamber Workshops	Total Resource Development Campaign
Coffee at the Chamber	DeKalb Chamber Day at Capitol
DeKalb County Business Showcase	
DeKalb County Legislative Reception	

Publication Opportunities

Annual Report	Newsletter
Chamber Envelope	Relocation Package
Chamber Marketing Folders	Web Site
E-mail Blasts	Brochure

12 @ 12 Program

By invitation only, Chamber members will be randomly invited to meet with the Chamber President & CEO to network and share information in a small group setting. Members learn about happenings at the Chamber and in our community, while discussing important issues. Attendees also have the opportunity to share about their business in a prime networking experience. All of this over a complimentary lunch.

Date: One lunch per month – location TBA

Projected Attendance: 140 for entire series (12 per month)

Contact: Leonardo McClarty, (404) 378-8000, lmclarty@dekalbchamber.org

- **Presenting Sponsor at \$1,000** – *One (1) Presenting Sponsorship is available for series*
The program will be referred to as “(name of Sponsor Company) presents the 12 @ 12 Program of the DeKalb Chamber of Commerce.”

Benefits for Presenting Sponsor—

- Top billing on all event signage
 - CEO or company representative to briefly welcome attendees and present a 2-3 minute “commercial” about the sponsor’s company at each luncheon
 - Opportunity to distribute company material at each luncheon
 - Company to receive attendee list from each luncheon
 - Company featured in promotional materials developed by the Chamber for the program, including the Chamber’s e-news and website
- **Gold Host Sponsors at \$250** – *One (1) Gold Host Sponsorship is available per event (12)*
Can be cash or trade to cover cost of food and drinks for the event.

Benefits for Gold Host Sponsors—

- Opportunity to host luncheon at business location
- Company name and logo on event signage
- Opportunity to address attendees and give 2-3 minute commercial about company at hosted event
- Company to receive attendee list from hosted event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber’s newsletter and website

Budget Reduction Trade Opportunities

- Food and beverages for events. Estimated cost: \$250 per event
- Signage. Estimated cost: \$250

2009 Annual Meeting & Gala

An event where DeKalb Chamber of Commerce companies and individuals are honored for exemplary standards in business development, employee programs, business innovation, contribution to DeKalb County, and overall involvement and support of the Chamber. Newly appointed Chamber Board members and officers are presented as well.

Date: January 2010

Projected Attendance: 400+

Contact: Leonardo McClarty, (404) 378-8000, lmccclarty@dekalbchamber.org

- **Presenting Sponsor at \$5,000** – *One (1) Presenting Sponsorship is available*

The program will be referred to as “(name of Sponsor Company) Presents the Annual Meeting of the DeKalb Chamber of Commerce.”

Benefits for Presenting Sponsor—

- Full page color ad in program booklet (front inside cover)
- Verbal recognition from podium
- Welcoming remarks by CEO or company official
- Twenty (20) tickets to the event
- Company logo on easel-displayed sign in the registration area
- Prominent placement of two 6x3 ft banners on pre-selected stage area
- Prominent logo placement on program
- Prominent logo placement on event screen and projector
- Logo and/or name in all publicity materials
- Display booth for company product or sales promotion
- Complete listing of attendee list
- Company logo on table stanchion

- **Gold Sponsors at \$3,500** – *Multiple Gold Sponsorships are available*

Benefits for Gold Sponsors –

- Verbal recognition from podium
- Ten (10) tickets to the event
- Company logo on video screen
- Prominent placement for one 6x3 ft banner
- Prominent logo placement on program
- Prominent logo placement on event screen and projector
- Logo and/or name in all publicity materials
- Complete listing of attendee list
- 2-3 minute commercial presentation or stage recognition

- **VIP Cocktail Reception Sponsor at \$3,000** – *One (1) VIP Cocktail Reception Sponsorship is available*

Benefits for VIP Cocktail Reception Sponsor –

- Verbal recognition from podium
- Ten (10) tickets to the event
- Display table and signage
- Company logo on video screen
- Prominent placement for one 6x3 ft banner
- Prominent logo placement on program
- Prominent logo placement on event screen and projector
- Logo and/or name in all publicity materials
- Complete listing of attendee list

- **Silver Sponsors at \$2,000** – *Multiple Silver Sponsorships are available*

Benefits for Silver Sponsors –

- Verbal recognition from podium
- Ten (10) tickets to the event
- Company logo on video screen
- Prominent placement for one 6x3 ft banner
- Prominent logo placement on program
- Prominent logo placement on event screen and projector
- Logo and/or name in all publicity materials
- Complete listing of attendee list

- **Bronze Sponsors at \$1,000** – *Multiple Bronze Sponsorships are available*

Benefits for Bronze Sponsors –

- Verbal recognition from podium
- Five (5) tickets to the event
- Company logo on video screen
- Prominent placement for one 6x3 ft banner
- Name placement on program
- Name placement on event screen and projector
- Name in all publicity materials
- Complete listing of attendee list

- **Award Sponsors at \$1,000** – *Five (5) Award Sponsorships are available – one for each award*

Benefits for Award Sponsors –

- Company's name listed on the program and event signage
- Opportunity for company representative to present award to winner during event
- Prominent placement for one 6x3 ft banner
- Five (5) complimentary preferred seats at event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's newsletter and website

- **Wine Sponsors at \$750** – *Three (3) Wine Sponsorships are available*

Benefits for Wine Sponsors –

- Company's name listed on the program, event signage and tent cards on tables
- CEO or company representative recognized from the podium
- Prominent placement for one 6x3 ft banner
- Two (2) complimentary preferred seats at event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's newsletter and website

- **Patron Sponsors at \$500** – *Multiple Patron Sponsorships are available*

Benefits for Patron Sponsors –

- Two (2) tickets to the event
- Name placement on program

Budget Reduction Trade Opportunities

- A/V equipment rental. Estimated cost: \$2,000
- Awards. Estimated cost: \$1,500
- Design and print event announcement. Estimated cost: \$1,500
- Entertainment. Estimated cost: \$2,500
- Tent/Chair/Table rentals. Estimated cost: \$5,000
- Signage for event. Estimated cost: \$500
- Gift sponsor (See staff for details)

Board of Director Meetings

The Chamber's Board is comprised of our community's industry, education, private enterprise, and non-profit organization leaders. Dedicated to being the "Voice of Business," the Board constantly seeks input on issues, policies, and services both at the Chamber and in the community, which are of importance and affect our members. The opportunity to have access to this influential group affords you the chance to let Chamber leaders know what is important to you and your business.

Date: Full Board = 6 meetings per year – begin January 2010 / Executive Committee = 11 meetings

Projected Attendance: 35+

Contact: Leonardo McClarty, (404) 378-8000, lmccclarty@dekalbchamber.org

- **Host Sponsor – Full Board at \$350** – *Six (6) Host Sponsorships are available – one for each meeting*

Benefits for Host Sponsor – Full Board—

- Signage including company logo or company may display banner at meeting
- Company representative may address Board during meeting
- Opportunity to give away promotional items at every place setting at meeting
- Company featured in materials developed by the Chamber for the meeting

- **Host Sponsor – Executive Committee at \$250** – *Eleven (11) Host Sponsorships are available – one for each meeting*

Benefits for Host Sponsor – Executive Committee—

- Signage including company logo or company may display banner at meeting
- Company representative may address Executive Committee during meeting
- Opportunity to give away promotional items at every place setting at meeting
- Company featured in materials developed by the Chamber for the meeting including company logo on events calendar online

Budget Reduction Trade Opportunities

- Food and beverages for each meeting. Estimated cost: \$350 per meeting
- Signage. Estimated cost: \$150

Board of Directors Planning Retreat

Each Fall the members of the Board of Directors gather for a joint meeting to discuss the Chamber's direction for the next fiscal year. This is a key opportunity to network with and promote your company to this prestigious group of Chamber leaders.

Date: Fall 2010

Projected Attendance: 35+

Contact: Leonardo McClarty, (404) 378-8000, lmccarty@dekalbchamber.org

- **Presenting Sponsor at \$1,500** – *One (1) Presenting Sponsorship is available*

Benefits for Presenting Sponsor—

- Signage including company logo or company may display company banner at event
- Company representative to welcome attendees at start of retreat
- Opportunity for representative to attend event as guest
- Opportunity to give away promotional items at event
- Company featured in materials developed by the Chamber for the meeting including company logo on events calendar online

- **Lunch Sponsor at \$750** – *One (1) Lunch Sponsorship is available*

Benefits for Lunch Sponsor—

- Signage including company logo displayed at food banquet table
- Company representative to address attendees at luncheon event
- Company featured in materials developed by the Chamber for the meeting including company logo on events calendar online

- **Breakfast Sponsor at \$500** – *One (1) Breakfast Sponsorship is available*

Benefits for Breakfast Sponsor—

- Signage including company logo displayed at food banquet table
- Company representative to address attendees at breakfast event
- Company featured in materials developed by the Chamber for the meeting including company logo on events calendar online

Budget Reduction Trade Opportunities

- A/V equipment rental. Estimated cost: \$500
- Event facility rental. Estimated cost: \$1,000
- Food and beverages for event. Estimated cost: \$1,500
- Signage for event. Estimated cost: \$250

Business After Hours

Bring your business cards! Prepare your 30-second commercial! This is your chance to promote your business at the largest networking event in DeKalb County. Every other month we visit a new location for an after-hours gathering of members. Great refreshments, a chance to promote yourself and your business and a lot of fun. This is one Chamber event you don't want to miss!

Date: Six events per year – every other month

Projected Attendance: 50+

Contact: Janniece Leonard, (404) 378-8000, jleonard@dekalbchamber.org

- **Presenting Sponsor at \$2,500** – *One (1) Presenting Sponsorship is available for entire series – beginning January 2010*

The program will be referred to as “(name of Sponsor Company) Presents the Business After Hours of the DeKalb Chamber of Commerce.”

Benefits for Presenting Sponsor—

- Top billing on all event signage
 - Special name badge for representative(s) highlighting sponsor designation
 - Opportunity to welcome attendees and give 2-3 minute commercial about company
 - Opportunity to give away promotional items at each event
 - Four (4) tickets to each event
 - Company to receive attendee list from all six events
 - Industry exclusive
 - Company featured in promotional materials developed by the Chamber for the program, including the Chamber's newsletter and website
- **Gold Host Sponsors at \$1000** – *One (1) Gold Host Sponsorship is available per event (6)*
Can be cash or trade to provide food and drinks for the event.

Benefits for Gold Host Sponsors—

- Opportunity to host event at business' location
- Company name and logo on event signage (your own or the Chamber's)
- Special name badge for representative(s) highlighting sponsor designation
- Opportunity to address attendees and give 2-3 minute commercial about company at hosted event
- Display table and promotional materials at hosted event (company required to furnish materials for table)
- Two (2) tickets to each event
- Company to receive attendee list from hosted event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's newsletter and website

- **Silver Sponsors at \$500** – *Multiple Silver Sponsorships are available*

Benefits for Silver Sponsors –

- Company name listed on event signage
- Special name badge for representative(s) highlighting sponsor designation
- Two (2) tickets to each event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's newsletter and website

- **Bronze Sponsors at \$250** – *Multiple Bronze Sponsorships are available*

Benefits for Bronze Sponsors –

- Company name listed on event signage
- Special name badge for representative(s) highlighting sponsor designation
- One (1) ticket to each event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's newsletter and website

Budget Reduction Trade Opportunities

- Design & print event announcements. Estimated cost: \$1,000
- Food & beverages for events. Estimated cost: \$750 per event
- Signage for events. Estimated cost: \$1,000

Business Builder Seminar Series

A program where business owners come together for seminars that will better enable them in running the day-to-day operations of their business. The seminars touch on issues that are faced by new business start ups and those trying to take their business to the next level.

Date: 2nd Thursday of each month during lunchtime hour

Projected Attendance: 30+

Contact: Janniece Leonard, (404) 378-8000, jleonard@dekalbchamber.org

- **Presenting Sponsor at \$1,500** – *One (1) Presenting Sponsorship is available for entire series – beginning January 2010*

The program will be referred to as “(name of Sponsor Company) Presents the Business Builder Seminar Series of the DeKalb Chamber of Commerce.”

Benefits for Presenting Sponsor—

- Top billing on all event signage
 - Special name badge for representative(s) highlighting sponsor designation
 - Opportunity to welcome attendees and give 2-3 minute commercial about company
 - Opportunity to give away promotional items at each event
 - Four (4) tickets to each event
 - Company to receive attendee list from all 12 events
 - Company featured in promotional materials developed by the Chamber for the program, including the Chamber's newsletter and website
- **Gold Host Sponsors at \$750** – *One (1) Gold Host Sponsorship is available per event (12)*
Can be cash or trade to provide food and drinks for the event.

Benefits for Gold Host Sponsors—

- Opportunity to host event at business' location
- Company name and logo on event signage (your own or the Chamber's)
- Special name badge for representative(s) highlighting sponsor designation
- Opportunity to address attendees and give 2-3 minute commercial about company at hosted event
- Display table and promotional materials at hosted event (company required to furnish materials for table)
- Two (2) tickets to each event
- Company to receive attendee list from hosted event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's newsletter and website

- **Silver Sponsors at \$500** – *Multiple Silver Sponsorships are available*

Benefits for Silver Sponsors –

- Company name listed on event signage
- Special name badge for representative(s) highlighting sponsor designation
- Two (2) tickets to each event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's newsletter and website

- **Bronze Sponsors at \$250** – *Multiple Bronze Sponsorships are available*

Benefits for Bronze Sponsors –

- Company name listed on event signage
- Special name badge for representative(s) highlighting sponsor designation
- One (1) ticket to each event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's newsletter and website

Budget Reduction Trade Opportunities

- Design & print event announcements. Estimated cost: \$1,000
- Food & beverages for events. Estimated cost: \$750 per event
- Signage for events. Estimated cost: \$1,000

Candidates Forum

The Chamber will invite local, state and federal candidates to participate in their Candidates Forum. Questions for the candidates are developed by the various committees of the Chamber. The event will be held only during an election year.

Date: Summer 2010

Contact: Leonardo McClarty, (404) 378-8000, lmccclarty@dekalbchamber.org

- **Presenting Sponsor at \$1,000** – *One Presenting Sponsorship is available*

The program will be referred to as “(name of Sponsor Company) Presents the Candidates Forum of the DeKalb Chamber of Commerce.”

Benefits for Presenting Sponsor—

- Top billing on all event signage including sponsor logo
- Company representative given opportunity to address attendees at event
- Opportunity to display company banner at event (company to provide banner)
- Opportunity to place promotional items at each event seat
- Eight (8) tickets to VIP Pre-forum networking event with candidates
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Gold Sponsors at \$750** – *Multiple Gold Sponsorships are available*

Benefits for Gold Sponsors—

- Company name and logo on event signage
- Opportunity to have display table near registration at event
- Six (6) tickets to VIP Pre-forum networking event with candidates
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Silver Sponsors at \$500** – *Multiple Silver Sponsorships are available*

Benefits for Silver Sponsors—

- Company name and logo on event signage
- Four (4) tickets to VIP Pre-forum networking event with candidates
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Bronze Sponsors at \$250** – *Multiple Bronze Sponsorships are available*

Benefits for Bronze Sponsors—

- Company name and logo on event signage
- Two (2) tickets to VIP Pre-forum networking event with candidates
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

Budget Reduction Trade Opportunities

- Audiovisual equipment rental. Estimated cost: \$500
- Design and print event announcement. Estimated cost: \$500
- Signage for event. Estimated cost: \$250

Coffee at the Chamber

Chamber leaders and staff welcome multiple members and visitors to the Chamber office every week. The sponsor of Coffee at the Chamber helps make it possible to serve coffee and soft drinks at meetings – large and small – and to local and out-of-town visitors.

Contact: Janniece Leonard, (404) 378-8000, jleonard@dekalbchamber.org

- **Presenting Sponsor at \$750** – *One (1) Presenting Sponsorship is available*
Can be cash or trade to provide coffee for the year

Benefits for Presenting Sponsor—

- The sponsor will be identified on a 5 x 7 identification sign where coffee is served.
- The sponsor will be recognized for a 12-month period beginning the month of payment.

- **Refreshment Sponsor at \$350** – *Two (2) Refreshment Sponsorships are available*
Can be cash or trade to provide water and/or soft drinks for the year

Benefits for Refreshment Sponsor—

- The sponsor will be identified on a 5 x 7 identification sign where refreshments are served.
- The sponsor will be recognized for a 12-month period beginning the month of payment.

Budget Reduction Trade Opportunities

- Supplies (cups, stir sticks, sugar, creamer). Estimated cost: \$750

DeKalb Chamber Day at the Capitol

The legislative luncheon is hosted by the DeKalb Chamber for its State House and Senate delegates during the legislative session. The event affords members the opportunity to interact with their legislative officials on business policy and receive current legislative updates firsthand.

Date: Legislative Session – February to April 2010

Projected Attendance: 50-75 business and community leaders

Contact: Leonardo McClarty, (404) 378-8000, lmccclarty@dekalbchamber.org

- **Presenting Sponsor at \$1,500** – *One (1) Presenting Sponsorship is available*

The program will be referred to as “(name of Sponsor Company) Presents the DeKalb Chamber Day at the Capitol of the DeKalb Chamber of Commerce.”

Benefits for Presenting Sponsor—

- Top billing on all event signage
- Special name badge for representative(s) highlighting sponsor designation
- Opportunity to welcome attendees and give 60-second commercial about company
- Five (5) tickets to event
- Company featured in promotional materials developed by the Chamber for the event including the Chamber’s newsletter and on the Chamber’s website

- **Lunch Sponsor at \$1000** – *One (1) Lunch Sponsorship is available*

Benefits for Lunch Sponsor—

- Company name and logo on event signage
- Opportunity to distribute company material at luncheon and address attendees
- Three (3) tickets to event
- Company featured in promotional materials developed by the Chamber for the event including the Chamber’s newsletter and on the Chamber’s website

- **Reception Sponsor at \$750** – *One (1) Reception Sponsorship is available*

Benefits for Reception Sponsor—

- Company name and logo on event signage
- Opportunity to distribute company material at reception and address attendees
- Three (3) tickets to event
- Company featured in promotional materials developed by the Chamber for the event including the Chamber’s newsletter and on the Chamber’s website

- **Gold Sponsors at \$500** – *Multiple Gold Sponsorships are available*

Benefits for Gold Sponsors—

- Company name and logo on event signage
- Special name badge for representative(s) highlighting sponsor designation
- Two (2) tickets to event
- Company featured in promotional materials developed by the Chamber for the event including the Chamber’s newsletter and on the Chamber’s website

- **Silver Sponsors at \$250** – *Multiple Silver Sponsorships are available*

Benefits for Silver Sponsors—

- Company name and logo on event signage
- Special name badge for representative(s) highlighting sponsor designation
- One (1) ticket to event
- Company featured in promotional materials developed by the Chamber for the event including the Chamber’s newsletter and on the Chamber’s website

Budget Reduction Trade Opportunities

- Design and print event announcements. Estimated cost: \$500
- Food and beverage for luncheon. Estimated cost: \$750
- Food and beverage for reception. Estimated cost: \$750
- Signage for event. Estimated cost: \$500
- Transportation. Estimated cost: \$1,000

DeKalb County Business Showcase

This event provides chamber members, business owners, and business representatives a diverse atmosphere to gather and exchange business solutions and leads while socializing in a relaxed environment. This business-to-business networking event features table-top exhibits affording businesses the opportunity to showcase goods and services.

Date: Spring/Summer 2010

Projected Attendance: 500+

Contact: Leonardo McClarty, (404) 378-8000, lmccclarty@dekalbchamber.org

- **Presenting Sponsor at \$3,000** – *One Presenting Sponsorship is available*

The program will be referred to as “(name of Sponsor Company) Presents the Business Exchange of the DeKalb Chamber of Commerce.”

Benefits for Presenting Sponsor—

- Top billing on all event signage and program including sponsor logo
- Company representative given opportunity to address attendees at event
- Opportunity to display company banner at event (company to provide banner)
- Display table in prominent location
- Eight (8) tickets to event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Gold Sponsors at \$2,000** – *Multiple Gold Sponsorships are available*

Benefits for Gold Sponsors—

- Company name and logo on event signage program
- Opportunity to have display table near registration at event
- Six (6) tickets to event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Silver Sponsors at \$1,500** – *Multiple Silver Sponsorships are available*

Benefits for Silver Sponsors—

- Company name and logo on event signage and program
- Four (4) tickets to event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Bronze Sponsors at \$1,000** – *Multiple Bronze Sponsorships are available*

Benefits for Bronze Sponsors—

- Company name and logo on event signage and program
- Two (2) tickets to event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

Budget Reduction Trade Opportunities

- Design and print event announcement. Estimated cost: \$500
- Event facility rental. Estimated cost: \$2,500
- Signage for event. Estimated cost: \$250
- Tables & skirting. Estimated cost: \$1,000

DeKalb County Legislative Reception

This is an annual event sponsored by the Chamber that recognizes our State Senators and House of Representatives from DeKalb County for their tremendous service and contributions to DeKalb County.

Date: January 2010

Projected Attendance: 75+

Contact: Janniece Leonard, (404) 378-8000, jleonard@dekalbchamber.org

- **Presenting Sponsor at \$1,500** – *One Presenting Sponsorship is available*

The program will be referred to as “(name of Sponsor Company) Presents the Legislative Reception of the DeKalb Chamber of Commerce.”

Benefits for Presenting Sponsor—

- Top billing on all event signage including sponsor logo
- Company representative given opportunity to address attendees at event
- Opportunity to display company banner at event (company to provide banner)
- Opportunity to place promotional items at each event seat
- Eight (8) tickets to event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber’s e-news and website

- **Gold Sponsors at \$750** – *Multiple Gold Sponsorships are available*

Benefits for Gold Sponsors—

- Company name and logo on event signage
- Opportunity to have display table near registration at event
- Six (6) tickets to event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber’s e-news and website

- **Silver Sponsors at \$500** – *Multiple Silver Sponsorships are available*

Benefits for Silver Sponsors—

- Company name and logo on event signage
- Four (4) tickets to event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber’s e-news and website

- **Bronze Sponsors at \$250** – *Multiple Bronze Sponsorships are available*

Benefits for Bronze Sponsors—

- Company name and logo on event signage
- Two (2) tickets to event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber’s e-news and website

Budget Reduction Trade Opportunities

- Audiovisual equipment rental. Estimated cost: \$500
- Design and print event announcement. Estimated cost: \$500
- Signage for event. Estimated cost: \$250

First Monday Lunch Speaker Series

The Chamber offers 11 monthly luncheons to educate its membership on pertinent business topics. This is an excellent opportunity to network with more than 100 business people each month.

Date: 1st Monday of each month during lunchtime hour

Projected Attendance: 100+

Contact: Janniece Leonard, (404) 378-8000, jleonard@dekalbchamber.org

- **Presenting Sponsor at \$5,000** – *One (1) Presenting Sponsorship is available for entire series – beginning January 2010*

The program will be referred to as “(name of Sponsor Company) Presents the First Monday Lunch Speaker Series of the DeKalb Chamber of Commerce.”

Benefits for Presenting Sponsor—

- Top billing on all event signage
 - Special name badge for representative(s) highlighting sponsor designation
 - Opportunity to welcome attendees and give 2-3 minute commercial about company
 - Opportunity to give away promotional items at each event
 - Four (4) tickets to each event
 - Company to receive attendee list from all 12 events
 - Company featured in promotional materials developed by the Chamber for the program, including the Chamber's newsletter and website
- **Gold Host Sponsors at \$2,500** – *One (1) Gold Host Sponsorship is available per event (12)*
Can be cash or trade to provide food and drinks for the event.

Benefits for Gold Host Sponsors—

- Opportunity to host event at business' location
- Company name and logo on event signage (your own or the Chamber's)
- Special name badge for representative(s) highlighting sponsor designation
- Opportunity to address attendees and give 2-3 minute commercial about company at hosted event
- Display table and promotional materials at hosted event (company required to furnish materials for table)
- Two (2) tickets to each event
- Company to receive attendee list from hosted event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's newsletter and website

- **Silver Sponsors at \$1,250** – *Multiple Silver Sponsorships are available*

Benefits for Silver Sponsors –

- Company name listed on event signage
- Special name badge for representative(s) highlighting sponsor designation
- Two (2) tickets to each event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's newsletter and website
- Website banner ad for 1 month

- **Bronze Sponsors at \$750** – *Multiple Bronze Sponsorships are available*

Benefits for Bronze Sponsors –

- Company name listed on event signage
- Special name badge for representative(s) highlighting sponsor designation
- One (1) ticket to each event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's newsletter and website

Budget Reduction Trade Opportunities

- Audio Visual Equipment rental. Estimated cost: \$500 per event
- Design & print event announcements. Estimated cost: \$1,000
- Food & beverages for events. Estimated cost: \$1,500 per event
- Signage for events. Estimated cost: \$1,000

Flowers at the Chamber

Chamber leaders and staff welcome multiple members and visitors to the Chamber office every week. The sponsor of Flowers at the Chamber makes it possible to enhance the atmosphere of our Chamber lobby.

Date: Weekly floral arrangements

Contact: Janniece Leonard, (404) 378-8000, jleonard@dekalbchamber.org

- **Presenting Sponsor at \$500** – *Four (4) Presenting Sponsorships are available – one per quarter*
Can be cash or trade for floral arrangements.

Benefits for Presenting Sponsor—

- The sponsor may designate which Chamber member florist to use if they choose.
- Sponsor to be recognized by a placard near the floral arrangement.
- Floral arrangement to be placed prominently in the lobby where all visitors that frequent the Chamber office can see it.

Golf Tournament

Come enjoy a relaxing day of golf while networking with clients, friends or sponsors. The Chamber's golf tournament is a captain's choice format with approximately 128 golfers during the one-day tournament.

Date: Fall 2010

Projected Attendance: 128 golfers

Location: TBD

Contact: Leonardo McClarty, (404) 378-8000, lmccclarty@dekalbchamber.org

- **Presenting Sponsor at \$5,000** – *One (1) Presenting Sponsorship is available*

The program will be referred to as “(name of Sponsor Company) Presents the Golf Tournament of the DeKalb Chamber of Commerce.”

Benefits for Presenting Sponsor—

- Top billing on all tournament signage and program
- CEO or company representative to address attendees at start of day and give 60-second “commercial” about company
- Banner placement at the Clubhouse the day of the event (company to provide banner)
- Opportunity to give away promotional items during event
- Display table available by registration
- One (1) foursome in the tournament
- Company featured in promotional materials developed by the Chamber for the event including the Chamber's newsletter and on the Chamber's website

- **19th Hole Sponsor at \$2,500** – *One (1) 19th Hole Sponsorship is available*

Benefits for 19th Hole Sponsor –

- Opportunity for company to display banner at reception area
- Company representative to welcome attendees to reception
- One (1) foursome in the tournament
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Lunch Sponsor at \$2,500** – *One (1) Lunch Sponsorship is available*

Benefits for Lunch Sponsor –

- Opportunity for company to display banner at lunch area
- Company representative to welcome attendees at lunch
- One (1) foursome in the tournament
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Shirt Sponsor s at \$2,500** – *Two (2) Shirt Sponsorships are available*

Benefits for Shirt Sponsors –

- Company logo placed on sleeve of shirt
- One (1) foursome in the tournament
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Golf Cart Sponsor at \$1,500** – *One (1) Golf Cart Sponsorship is available*

Benefits for Golf Cart Sponsor –

- Company's name/logo on golf carts for tournament
- One (1) foursome in golf tournament
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Hole Sponsors at \$1,500** – *Eighteen (18) Hole Sponsorships are available*

Benefits for Hole Sponsors –

- Sign recognition at tee
- Opportunity for company to set up display table for giveaways at tee box
- Two (2) players in golf tournament
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Beverage Cart Sponsor at \$1,000** – *One (1) Beverage Cart Sponsorship is available*

Benefits for Beverage Cart Sponsor –

- Company signage on beverage carts
- Opportunity for company representative to ride in cart
- Two (2) players in golf tournament
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Breakfast Sponsor at \$1,000** – *One (1) Breakfast Sponsorship is available*

Benefits for Breakfast Sponsor –

- Opportunity for company to display banner at breakfast area
- Company representative to welcome attendees at breakfast
- Two (2) players in golf tournament
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Hole In One Sponsor at \$1,000**– *One (1) Hole In One Sponsorship is available*

Company agrees to provide a prize to the winner

Benefits for Hole In One Sponsor –

- Company's name/logo signage at sponsored contest hole
- Two (2) players in golf tournament
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Bag Sponsor at \$750** – *One (1) Bag Sponsorship is available*

Benefits for Bag Sponsor –

- Company's name/logo printed on bag tag for event
- Two (2) players in golf tournament
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Driving Range Sponsor at \$750** – *One (1) Driving Range Sponsorship is available*

Benefits for Driving Range Sponsor –

- Company's name/logo included on signage at driving range
- Two (2) players in golf tournament
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Mulligan Sponsor at \$750** – *One (1) Mulligan Sponsorship is available*

Benefits for Mulligan Sponsors –

- Opportunity for CEO or company representative to sit at mulligan desk at registration
- Company name/logo on mulligan tickets
- Two (2) players in golf tournament
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Practice Putting Green Sponsor at \$750** – *One (1) Practice Putting Green Sponsorship is available*

Benefits for Practice Putting Green Sponsor –

- Company's name/logo included on signage at practice putting green
- Two (2) players in golf tournament
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Putting Contest Sponsor at \$750** – *One (1) Putting Contest Sponsorship is available*

Benefits for Putting Contest Sponsor –

- Company's name/logo included on signage at putting contest area
- Company representative to name winner at 19th Hole reception
- Two (2) players in golf tournament
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Golf Ball Sponsor at \$1000** – **One (1) Golf Ball Sponsorship is available**

Benefits for Golf Ball Sponsor –

- Company logo'd balls given to each player
- Two (2) players in golf tournament
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Closest to Pin Sponsor at \$750** – *One (1) Closest to Pin Sponsorship is available*

Benefits for Closest to Pin Sponsor –

- Company's name/logo included on signage at contest hole
- Company representative to name winner at awards reception
- Two (2) players in golf tournament
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Longest Drive Sponsor at \$750** – *One (1) Longest Drive Sponsorship is available*

Benefits for Longest Drive Sponsor –

- Company's name/logo included on signage at contest hole
- Company representative to name winner at 19th Hole reception
- Two (2) players in golf tournament
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Sand Trap Sponsor at \$750** – *One (1) Sand Trap Sponsorship is available*

Benefits for Sand Trap Sponsor –

- Company's name/logo included on signage placed at first sand trap and last sand trap on course
- Two (2) players in golf tournament
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Team Photo Sponsor at \$500** – *One (1) Team Photo Sponsorship is available*

Benefits for Team Photo Sponsor –

- Company's name/logo included on team photo frame
- Two (2) players in golf tournament
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

Budget Reduction Trade Opportunities

- Design and print event announcement. Estimated cost: \$1,000
- Facility fees. Estimated cost: \$7,500
- Food/Beverages for breakfast. Estimated cost: \$750
- Food/Beverages for lunch. Estimated cost: \$2,000
- Food/Beverages for 19th Hole reception. Estimated cost: \$5,000
- Hole in One insurance. Estimated cost: \$1,000
- Signage for event. Estimated cost: \$1,500
- Trophies / prizes. Estimated cost: \$1,000

Government Affairs Council

The DeKalb Chamber through its governmental affairs committee looks to engage the business community in meaningful dialogue with local, state & federal staff and elected officials, to create better understanding of how various policies affect the business community.

Date: Bi-monthly – 4th Thursday – 8:00am to 9:30am

Projected Attendance: 30+

Contact: Leonardo McClarty, (404) 378-8000, lmcclarty@dekalbchamber.org

- **Presenting Sponsor at \$1,000** – *One (1) Presenting Sponsorship is available for entire series – beginning January 2010*

The program will be referred to as “(name of Sponsor Company) Presents the Government Affairs Council of the DeKalb Chamber of Commerce.”

Benefits for Presenting Sponsor—

- Top billing on all event signage
 - Special name badge for representative(s) highlighting sponsor designation
 - Opportunity to welcome attendees and give 2-3 minute commercial about company
 - Opportunity to give away promotional items at each event
 - Four (4) tickets to each event
 - Company to receive attendee list from all events
 - Company featured in promotional materials developed by the Chamber for the program, including the Chamber’s newsletter and website
- **Gold Host Sponsors at \$250** – *One (1) Gold Host Sponsorship is available per event (6)*
Can be cash or trade to provide food and drinks for the event.

Benefits for Gold Host Sponsors—

- Opportunity to host event at business’ location
- Company name and logo on event signage
- Special name badge for representative(s) highlighting sponsor designation
- Opportunity to address attendees and give 2-3 minute commercial about company at hosted event
- Display table and promotional materials at hosted event (company required to furnish materials for table)
- Two (2) tickets to each event
- Company to receive attendee list from hosted event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber’s newsletter and website

Budget Reduction Trade Opportunities

- Design & print event announcements. Estimated cost: \$500
- Food & beverages for events. Estimated cost: \$250 per event
- Signage for events. Estimated cost: \$500

Holiday Party

Date: December 5, 2009

Projected Attendance: 75+

Contact: Janniece Leonard, (404) 378-8000, jleonard@dekalbchamber.org

- **Presenting Sponsor at \$1,500** – *One Presenting Sponsorship is available*

The program will be referred to as “(name of Sponsor Company) Presents the Holiday Party of the DeKalb Chamber of Commerce.”

Benefits for Presenting Sponsor—

- Top billing on all event signage including sponsor logo
- Company representative given opportunity to address attendees at event
- Opportunity to display company banner at event (company to provide banner)
- Opportunity to place promotional items at each event seat
- Eight (8) tickets to event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber’s e-news and website

- **Gold Sponsors at \$750** – *Multiple Gold Sponsorships are available*

Benefits for Gold Sponsors—

- Company name and logo on event signage
- Opportunity to have display table near registration at event
- Six (6) tickets to event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber’s e-news and website

- **Silver Sponsors at \$500** – *Multiple Silver Sponsorships are available*

Benefits for Silver Sponsors—

- Company name and logo on event signage
- Four (4) tickets to event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber’s e-news and website

- **Bronze Sponsors at \$250** – *Multiple Bronze Sponsorships are available*

Benefits for Bronze Sponsors—

- Company name and logo on event signage
- Two (2) tickets to event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber’s e-news and website

Budget Reduction Trade Opportunities

- Decorations. Estimated cost: \$500
- Design and print event announcement. Estimated cost: \$500
- Food and beverages for event. Estimated cost: \$1,500
- Signage for event. Estimated cost: \$250

New Member Orientation Reception

These events are bi-monthly luncheons that afford new members the opportunity to meet the staff of the DeKalb Chamber as well as other agencies that work closely with the Chamber while learning more about the benefits and services that they now have access to as Chamber members.

Date: January / March / May / July / September / November

Projected Attendance: 40+

Contact: Jackie Ginn, (404) 378-8000, jginn@dekalbchamber.org

- **Presenting Sponsor at \$2,000** – *One (1) Presenting Sponsorship is available for entire series – Six (6) in total beginning January 2010*

The program will be referred to as “(name of Sponsor Company) Presents the New Member Orientation Reception of the DeKalb Chamber of Commerce.”

Benefits for Presenting Sponsor—

- Top billing on all event signage
 - Special name badge for representative(s) highlighting sponsor designation
 - Opportunity to welcome attendees and give 2-3 minute commercial about company
 - Opportunity to give away promotional items at each event
 - Four (4) tickets to each event
 - Company to receive attendee list from all events
 - Company featured in promotional materials developed by the Chamber for the program, including the Chamber’s newsletter and website
- **Gold Host Sponsors at \$500** – *One (1) Gold Host Sponsorship is available per event (6)*
- Benefits for Gold Host Sponsors—
- Opportunity to host event at business’ location – provide food and beverages
 - Company name and logo on event signage
 - Special name badge for representative(s) highlighting sponsor designation
 - Opportunity to address attendees and give 2-3 minute commercial about company at hosted event
 - Display table and promotional materials at hosted event (company required to furnish materials for table)
 - Two (2) tickets to each event
 - Company to receive attendee list from hosted event
 - Company featured in promotional materials developed by the Chamber for the program, including the Chamber’s newsletter and website

Budget Reduction Trade Opportunities

- Design & print event announcements. Estimated cost: \$500
- Food & beverages for events. Estimated cost: \$500 per event
- Signage for events. Estimated cost: \$500

Network DeKalb Leads Group

This event occurs every 1st and 3rd Wednesday of the month. It's a great opportunity to trade viable leads to other business professionals in attendance. Everyone has the opportunity to address the group to build business contacts, partnership, and leads.

Date: 1st and 3rd Wednesday of each month

Projected Attendance: 60+

Contact: Janniece Leonard, (404) 378-8000, jleonard@dekalbchamber.org

- **Presenting Sponsor at \$2,500** – *One (1) Presenting Sponsorship is available for entire series – beginning January 2010*

The program will be referred to as “(name of Sponsor Company) Presents the Network DeKalb Leads Group of the DeKalb Chamber of Commerce.”

Benefits for Presenting Sponsor—

- Top billing on all event signage
- Special name badge for representative(s) highlighting sponsor designation
- Opportunity to welcome attendees and give 2-3 minute commercial about company
- Opportunity to give away promotional items at each event
- Four (4) tickets to each event
- Company to receive attendee list from all events
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's newsletter and website

- **Gold Host Sponsors at \$1,500** – *One (1) Gold Host Sponsorship is available per quarter*
Can be cash or trade to provide food and drinks for the events per quarter.

Benefits for Gold Host Sponsors—

- Opportunity to host event at business' location
- Company name and logo on event signage
- Special name badge for representative(s) highlighting sponsor designation
- Opportunity to address attendees and give 2-3 minute commercial about company at hosted event
- Display table and promotional materials at hosted event (company required to furnish materials for table)
- Two (2) tickets to each event
- Company to receive attendee list from hosted event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's newsletter and website

- **Silver Sponsors at \$750** – *Multiple Silver Sponsorships are available*

Benefits for Silver Sponsors –

- Company name listed on event signage
- Special name badge for representative(s) highlighting sponsor designation
- Two (2) tickets to each event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's newsletter and website

- **Bronze Sponsors at \$500** – *Multiple Bronze Sponsorships are available*

Benefits for Bronze Sponsors –

- Company name listed on event signage
- Special name badge for representative(s) highlighting sponsor designation
- One (1) ticket to each event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's newsletter and website

Budget Reduction Trade Opportunities

- Design & print event announcements. Estimated cost: \$1,000
- Food & beverages for events. Estimated cost: \$1,500 per event
- Signage for events. Estimated cost: \$1,000

PAGE Awards

The Student Teacher Achievement Recognition (**STAR**) program was created to recognize Georgia's outstanding high school seniors and the teachers who have been most instrumental in their academic development. Since its inception in 1958, the STAR program has honored more than 20,000 high school seniors and their STAR teachers.

The purpose of the program is threefold:

- to recognize academic achievement in Georgia's high schools and to motivate students to be good scholars and high achievers;
- to honor excellence in teaching, to promote teaching as a career and to encourage outstanding teachers to remain in the classroom;
- to demonstrate the business community's commitment to excellence in education and to increase interaction between students and the business community.

Sponsors of the statewide program include the Professional Association of Georgia Educators (PAGE) and the PAGE Foundation, the Georgia Chamber of Commerce, the Georgia Department of Education, high school superintendents and principals, and more than 170 Georgia business and civic groups.

Date: March 2010

Projected Attendance: 100+

Contact: Kim Davis-Mitchell, (404) 378-8000, kdavismitchell@dekalbchamber.org

- **Presenting Sponsor at \$2,500** – *One Presenting Sponsorship is available*

The program will be referred to as “(name of Sponsor Company) Presents the PAGE Awards of the DeKalb Chamber of Commerce.”

Benefits for Presenting Sponsor—

- Top billing on all event signage including sponsor logo
- Company representative given opportunity to address attendees at event
- Opportunity to display company banner at event (company to provide banner)
- Opportunity to place promotional items at each event seat
- Ten (10) tickets to event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **STAR Award Sponsor at \$1,500** – *One (1) STAR Award Sponsorship is available*

Benefits for STAR Award Sponsor—

- Company name and logo on event signage
- Company logo printed on STAR Award
- Opportunity for company representative to present award during event
- Eight (8) tickets to event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Gold Sponsors at \$750** – *Multiple Gold Sponsorships are available*

Benefits for Gold Sponsors—

- Company name and logo on event signage
- Opportunity to have display table near registration at event
- Six (6) tickets to event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber's e-news and website

- **Silver Sponsors at \$500** – *Multiple Silver Sponsorships are available*

Benefits for Silver Sponsors—

- Company name and logo on event signage
- Four (4) tickets to event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber’s e-news and website

- **Bronze Sponsors at \$250** – *Multiple Bronze Sponsorships are available*

Benefits for Bronze Sponsors—

- Company name and logo on event signage
- Two (2) tickets to event
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber’s e-news and website

- **Company Sponsorships Given to Awardees – Multiple Awardee Sponsorships are available—**

- \$1,000 Scholarship
- \$1,500 Scholarship
- \$2,000 Scholarship
- \$2,500 Scholarship
- \$3,000 Scholarship

Budget Reduction Trade Opportunities

- Design and print event announcement. Estimated cost: \$500
- Food and beverages for event. Estimated cost: \$1,500
- Signage for event. Estimated cost: \$500
- Table floral arrangements/centerpieces. Estimated cost: \$1,000

Total Resource Development Campaign – 2009 & 2010

The Total Resource Development Campaign is the Chamber's annual campaign to sell memberships, sponsorships and advertising – building the overall resources of the Chamber. This is a volunteer-driven campaign involving a large force of people in our community. The 2009 campaign team consists of 20+ corporate teams and over 100 volunteers. This is a very active and engaged group who are putting their great efforts behind growing the resources of the Chamber to better serve our business community.

Date: Mid September – Mid December 2009 & 2010

Projected Attendance: Varies

Contact: Jackie Ginn, (404) 378-8000, jginn@dekalbchamber.org

- **Kickoff Sponsor at \$2,500** – *One (1) Kickoff Sponsorship is available*
Item available as a budget reduction item, if sponsor provides for all costs (location/food/beverage).

Benefits for Kickoff Sponsor—

- Recognized as sponsor at event (signage, etc.)
- Opportunity for CEO or company representative to give welcoming remarks at event
- Recognized in Chamber and campaign newsletters
- Invitation for company representatives to attend all campaign events
- Recognition in Victory Edition publication as a campaign sponsor sent to all Chamber members

- **Victory Celebration Sponsor at \$2,500** – *One (1) Victory Celebration Sponsorship is available*
Item available as a budget reduction item, if sponsor provides for all costs (location/food/beverage).

Benefits for Victory Celebration Sponsor—

- Recognized as sponsor at event (signage, etc.)
- Opportunity for CEO or company representative to give welcoming remarks at event
- Recognized in Chamber and campaign newsletters
- Invitation for company representatives to attend all campaign events
- Recognition in Victory Edition publication as a campaign sponsor sent to all Chamber members

- **First Level Incentive Award Sponsor at \$1,500** – *One (1) First Level Incentive Award Sponsorship is available*

Item available as a budget reduction item, if sponsor provides for all costs (t-shirt, etc.)

Benefits for First Level Incentive Award Sponsor—

- Company logo on sleeve of campaign t-shirt or other item Chamber chooses for First Level Incentive Award
- Recognized in Chamber and campaign newsletters
- Invitation for company representatives to attend all campaign events
- Recognition in Victory Edition publication as a campaign sponsor sent to all Chamber members

- **Trip Sponsors at \$1,500** – *Four (4) Victory Trip Sponsorships are available*

Benefits for Victory Trip Sponsors—

- Recognized as sponsor during trip (signage)
- Recognized in Chamber and campaign newsletters
- Invitation for company representatives to attend all campaign events
- Recognition in Victory Edition publication as a campaign sponsor sent to all Chamber members

- **Reward Session Sponsors at \$1,000** – *Six (6) Reward Session Sponsorships are available*
Item available as a budget reduction item, if sponsor provides for all costs (location/food/beverage).

Benefits for Reward Session Sponsors—

- Recognized in all promotions of weekly event
- Recognized as sponsor of event (signage)
- Opportunity for CEO or company representative to give welcoming remarks
- Recognized in Chamber and campaign newsletters
- Invitation for company representatives to attend all campaign events
- Recognition in Victory Edition publication as a campaign sponsor sent to all Chamber members

- **Victory Edition Sponsor at \$1,500** – *One (1) Victory Edition Sponsorship is available*
Item available as a budget reduction item, if sponsor provides for all costs (printing).

Benefits for Victory Edition Sponsor—

- Premier recognition in Victory Edition publication that is sent to all Chamber members
- Invitation for company representatives to attend all campaign events
- Recognized in Chamber and campaign newsletters

- **Training Sponsor at \$750** – *One (1) Training Sponsorship is available*
Item available as a budget reduction item, if sponsor provides for all costs (location/food/beverage).

Benefits for Training Sponsor—

- Recognized as sponsor of event (signage)
- Opportunity for CEO or company representative to give welcoming remarks
- Recognized in Chamber and campaign newsletters
- Invitation for company representatives to attend all campaign events
- Recognition in Victory Edition publication as a campaign sponsor sent to all Chamber members

Budget Reduction Trade Opportunities

- Audiovisual equipment and set up. Estimated cost: \$750
- Design and print event announcements. Estimated cost: \$1,000
- DJ services at events. Estimated cost: \$1,000
- Food and beverages for events. Estimated cost: \$15,000
- Photography services. Estimated cost: \$1,000
- Signage for events. Estimated cost: \$1,000

Washington Fly-In

Each year, a delegation of high-level local business and community leaders will travel to Washington, DC to advocate a unified community agenda on priorities for federal support and investment.

Date: Spring 2010

Projected Attendance: 20+

Contact: Leonardo McClarty, (404) 378-8000, lmccarty@dekalbchamber.org

- **Presenting Sponsor at \$2,500** – *One (1) Presenting Sponsorship is available*

The program will be referred to as “(name of Sponsor Company) Presents the Washington DC Fly-In of the DeKalb Chamber of Commerce.”

Benefits for Presenting Sponsor—

- Top billing on invitations
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber’s e-news and website
- One (1) Invitation for Representative to attend

- **Gold Sponsors at \$1000** – *Multiple Gold Sponsorships are available*

Benefits for Gold Sponsors—

- Company’s name listed on the invitation under Gold sponsor heading
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber’s e-news and website

- **Silver Sponsors at \$750** – *Multiple Silver Sponsorships are available*

Benefits for Silver Sponsors –

- Company’s name listed on the invitation under Silver sponsor heading
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber’s e-news and website

- **Bronze Sponsors at \$500** – *Multiple Bronze Sponsorships are available*

Benefits for Bronze Sponsors –

- Company’s name listed on the invitation under Bronze sponsor heading
- Company featured in promotional materials developed by the Chamber for the program, including the Chamber’s e-news and website

Annual Report

Professionally produced, our Annual Report is distributed to all Chamber members, elected officials, representatives from other non-governmental and non-profit agencies and visitors to the Chamber offices. It is the definitive statement on the Chamber's activities, finances, goals and core values.

Circulation: 1,000+ printed

Contact: Janniece Leonard, (404) 378-8000, jleonard@dekalbchamber.org

Description	Price	Benefit
Presenting <i>(1 sponsorship available)</i>	\$1,500	Company ad displayed on back cover of publication
Inside Front Cover <i>(1 sponsorship available)</i>	\$750	Company ad displayed inside of front cover of publication
Inside Back Cover <i>(1 sponsorship available)</i>	\$500	Company ad displayed inside of back cover of publication
Business Listing <i>(multiple sponsorships available)</i>	\$125	Company name listed in publication – “production proudly supported by...”

Sponsoring Chamber Publications—It's Good Business!

Chamber Envelopes

This is an opportunity for your company's logo to be displayed on the Chamber's mailing envelopes. This envelope will become the exclusive packaging resource for the Chamber's mailings.

Amount Printed: 4,000 produced per year

Contact: Janniece Leonard, (404) 378-8000, jleonard@dekalbchamber.org

Description	Price	Benefit
Presenting <i>(4 sponsorships available)</i>	\$750	Logo placed envelope for entire year

Sponsoring Chamber Publications—It's Good Business!

Chamber Marketing Folders

The Chamber uses these professionally produced, full-color pocket folders for economic development recruitment, potential member recruitment, new member packets, press kits and relocation packages.

Amount Printed: 2,000+ per year

Contact: Janniece Leonard, (404) 378-8000, jleonard@dekalbchamber.org

Description	Price	Benefit
Presenting – <i>1 sponsorship available</i>	\$4,000	Company ad on back cover
Pocket Flap – <i>2 sponsorships available</i>	\$2,000	Company logo on inside pocket flap

E-mail Blasts

The Chamber sends out e-mail blasts to members each week to update them on upcoming programs and events. Promote your business by putting your ad at the end of the Chamber's e-mail blast. E-mail blasts are a creative way to send information quickly and effectively.

Frequency: As Needed

Circulation: 800+

Contact: Janniece Leonard, (404) 378-8000, jleonard@dekalbchamber.org

Description	Price	Benefit
Presenting <i>(1 sponsorship available)</i>	\$2,500	Company logo (hotlink to company site) displayed at masthead for entire year
Business Ads <i>(1 sponsorship available per month)</i>	\$150	Company ad located at bottom of e-mail blast

Sponsoring Chamber Publications—It's Good Business!

Newsletter - *Emerge*

The Chamber's new quarterly newsletter – Emerge – is scheduled to be introduced in January 2010. The newsletter will feature an update from the Chamber President, and it will have coverage on governmental affairs, business resources, economic development, and member services. The piece will also feature a member spotlight, list new members and renewals for the quarter, and a Chairman Circle or Board of Advisor investor spotlight. Chamber events will be also be included.

Distribution: 1,000+

Contact: Janniece Leonard, (404) 378-8000, jleonard@dekalbchamber.org

Description	Price	Benefit

Relocation Package

Put your materials directly in the hands of people moving to the area! Relocation packets contain information compiled by the Chamber on cost of living, education, utilities, housing and real estate, healthcare, employment, a street map of the region, etc. and are mailed by the Chamber. Approximately 250 packets are sold each year upon request to people contemplating relocating to the DeKalb County area. Participants are limited to four (4) per business category/industry.

Distribution: 250+ each year

Contact: Kim Davis Mitchell, (404) 378-8000, kdavismitchell@dekalbchamber.org

Description	Price	Benefit
Automotive	\$500	One piece of literature in packet
Bank	\$500	One piece of literature in packet
Insurance	\$500	One piece of literature in packet
Medical	\$500	One piece of literature in packet
Realtor	\$500	One piece of literature in packet
Utilities	\$500	One piece of literature in packet

Web Site

The number one source of information for our members is the Chamber's web site – www.dekalbchamber.org. The first place they often go is the Member Events Calendar. Every meeting, event, program and seminar is listed on the Member Events Calendar.

Contact: Leonardo McClarty, (404) 378-8000, lmccclarty@dekalbchamber.org

Description	Price	Benefit
Home Page <i>(4 sponsorships available – one per quarter)</i>	\$2,000	Company banner on home page with hotlink
Major Section Pages <i>(multiple sponsorships available – one per page per year)</i>	\$1,200	For entire year - Company banner on page with hotlink

SPONSORSHIP CONTRACT

DeKalb Chamber of Commerce, 100 Crescent Centre Pkwy., Suite 680, Tucker, GA 30084

Contact: Jackie Ginn, (404) 378-8000, Fax: (404) 378-3397, jginn@dekalbchamber.org

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Company Contact: _____ Title: _____

Phone Number: _____ Fax Number: _____

E-mail: _____ Web Site: _____

Sponsorship Information

Event or Product to be sponsored: _____

Dollar Value of Sponsorship (If applicable): \$ _____

Expiration Date: _____

Additional Information/Restrictions: _____

Payment Information

Amount: \$ _____ Payment (please circle one): Check Credit Card & Type _____

Account Number: _____ Exp. Date: _____

Cardholder Name (please print): _____

Cardholder Signature: _____

Initiated By (please print)

Volunteer Name: _____ Date: _____

Company: _____ Phone: _____

Required Signatures

Company Contact Signature: _____ Date: _____

Volunteer: _____ Date: _____

For Office Use Only

Received by: _____ Date: _____

PUBLICATION CONTRACT

DeKalb Chamber of Commerce, 100 Crescent Centre Pkwy., Suite 680, Tucker, GA 30084
Contact: Janniece Leonard, (404) 378-8000, Fax: (404) 378-3397, jleonard@dekalbchamber.org

Sponsor

Company _____
Authorized Representative _____
Title _____
Signature _____
Address _____
_____ Phone _____
City _____ State _____ Zip _____

Publication

- Publication Sponsor @ \$ _____
- Publication Sponsor @ \$ _____
- Publication Sponsor @ \$ _____
- Publication Sponsor @ \$ _____
- Publication Sponsor @ \$ _____
- Publication Sponsor @ \$ _____

TOTAL \$ _____

Payment

- Check Cash American Express MasterCard Visa

Make checks payable to DeKalb Chamber of Commerce

Credit Card No. _____ Exp Date _____

Signature _____

Sold By

Volunteer's Name _____

Team _____ Date _____

Chamber Action

Date of Confirmation by Company _____

Chamber Official _____